

### GOLDENSTONE WEALTH MANAGEMENT

Varshney & Villegas Private Investments

"Your Stepping Stone To A Golden Life"



## GOLDENSTONE WEALTH MANAGEMENT

# Market and Economic Update North State BIA 2024



## GOLDENSTONE

#### WEALTH MANAGEMENT



# THE MOSTLY GOD NEWS AND SOME BAD NEWS

### GOLDENSTONE WEALTH MANAGEMENT



THE MARKETS WERE RIGHT IN 2023

MOST ECONOMISTS WERE WRONG ABOUT RECESSION AND INFLATION

PS: Thankfully, I am a Capital Markets Portfolio Manager First for My Day Job! I was right in 2023.

## GOLDENSTONE

### WEALTH MANAGEMENT



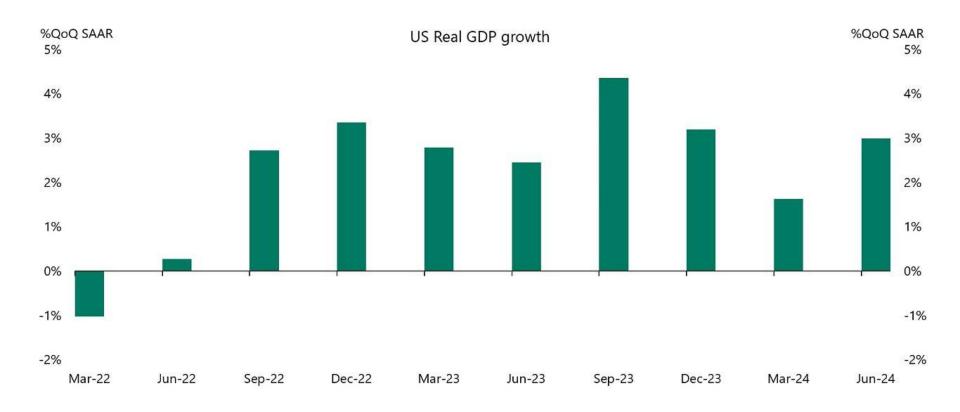
## WHERE IS THE RECESSION?

Q1 GDP up 1.4% Q2 GDP up 3% Q3 GDP Expected up 3% **2024 US GDP Growth Estimate 2.5%** Europe's Economy is on Brink of Recession China's Economy is Soft **2025 Recession? Likely Not** 



Where is the GDP Slowdown?

Where is the slowdown?





GOLDENSTONE



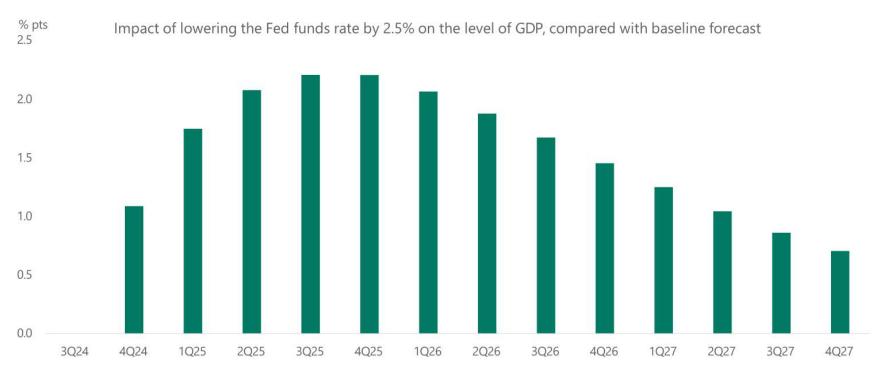
APOLLO

### Rate Cuts Will Serve as Tailwinds to Stimulate Growth



APOLLO

#### Fed normalizing interest rates to 3% will boost GDP by 2.2%



Source: Bloomberg SHOK Model, Apollo Chief Economist. Note: Monetary policy shock: 100bps decline in the Fed funds rate and Fed forward guidance signaling that another 150bps of cuts are coming (to ultimately bring the Fed funds rate down to the Fed's estimate of r-star at 3%).



### GOLDENSTONE

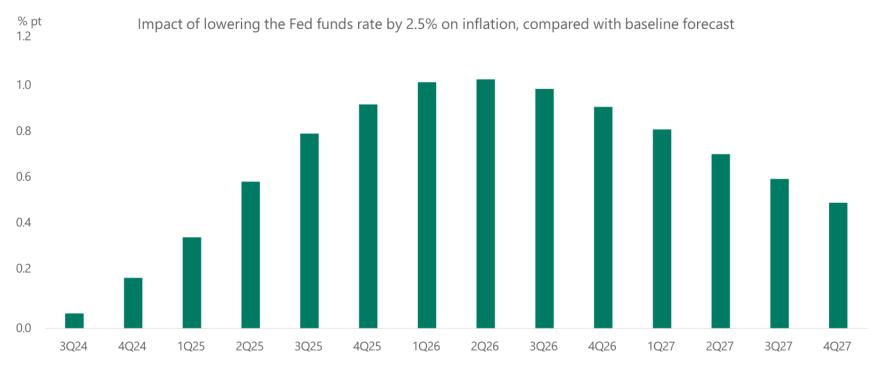
#### www.goldenstonewealth.com

### Monetary Policy Could Be Inflationary Again



APOLLO

#### Fed normalizing interest rates to 3% will boost inflation by 1%



Source: Bloomberg SHOK Model, Apollo Chief Economist. Note: Monetary policy shock: 100bps decline in the Fed funds rate and Fed forward guidance signaling that another 150bps of cuts are coming (to ultimately bring the Fed funds rate down to the Fed's estimate of r-star at 3%).

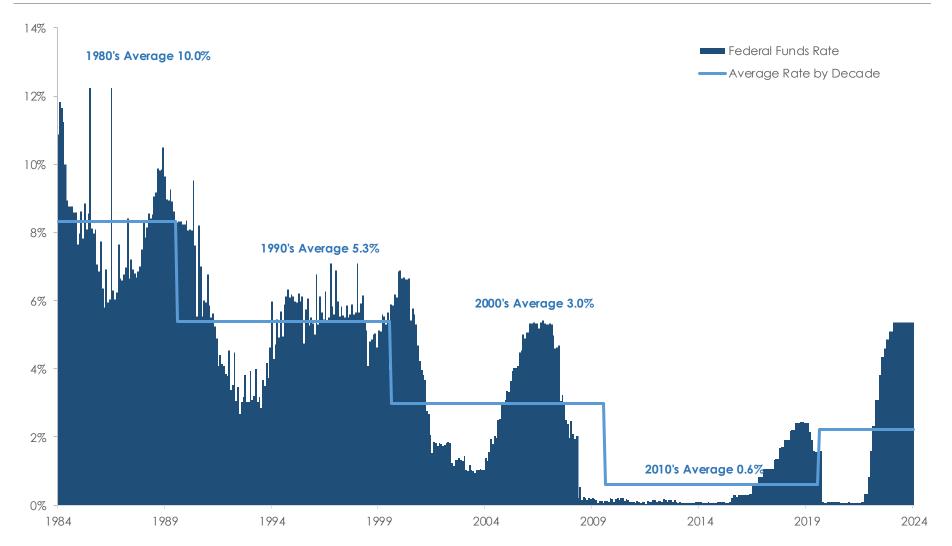


### GOLDENSTONE

#### www.goldenstonewealth.com

#### Federal Funds Rate – The Cutting Cycle Has Begun Globally





Disclosures: Monthly datapoints from the Federal Reserve since the 1980s. The Federal Funds Rate is the target interest rate set by the Federal Reserve at which commercial banks borrow and lend excess reserves overnight.



#### GOLDENSTON Erease see disclosures at end of presentation. 9 www.goldenstonewealth.com

### GOLDENSTONE WEALTH MANAGEMENT



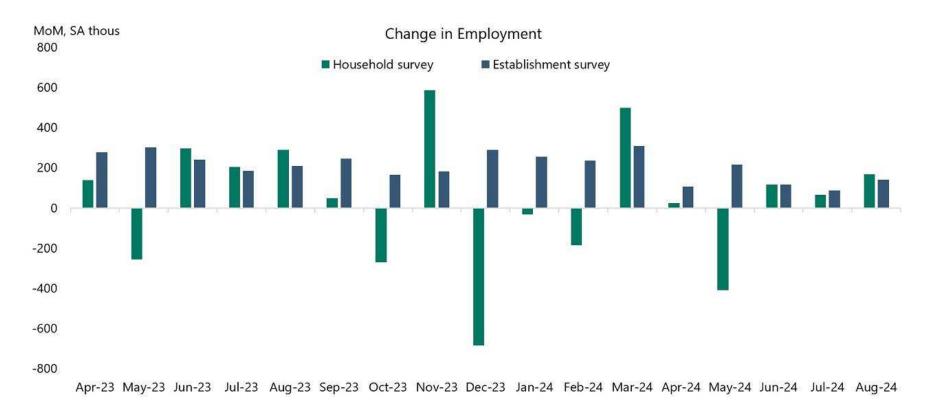
## JOB MARKET GETTING SOFTER

- National Unemployment Rate 4.1%
- California Unemployment Rate 5.2%, Sacramento at 5.3%
- Employers Asking Employees back into office, Quit Rate Drops

## Labor Market Cooling But Not Collapsing

APOLLO

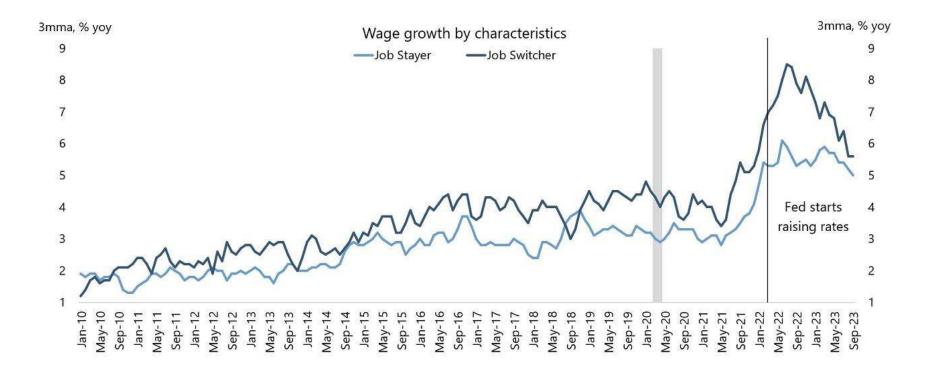
Difficult to see any slowdown in the labor market in the Establishment survey and the Household survey





### Wage Growth (3.8%) Declining Whether You Jump or Sta

Weaker labor demand: Wage growth for job switchers is declining



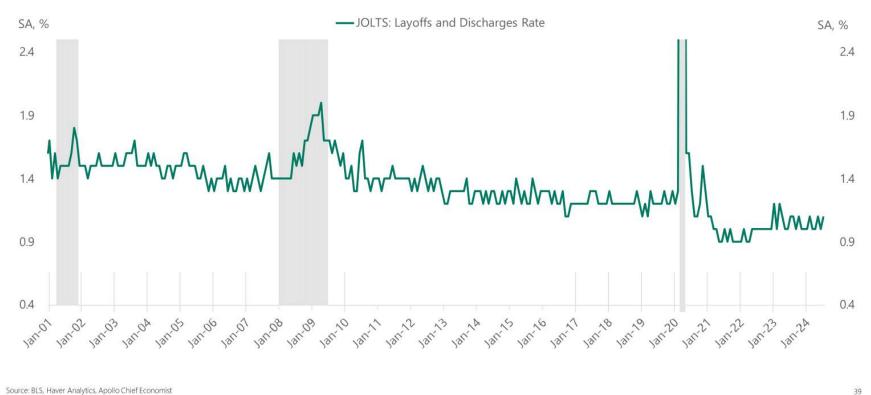


### GOLDENSTONE

APOLLO

### Quit Rate has Declined – Layoffs Are Still Low

Very low levels of layoffs



Source: BLS, Haver Analytics, Apollo Chief Economist



#### LDENSTONE (1)

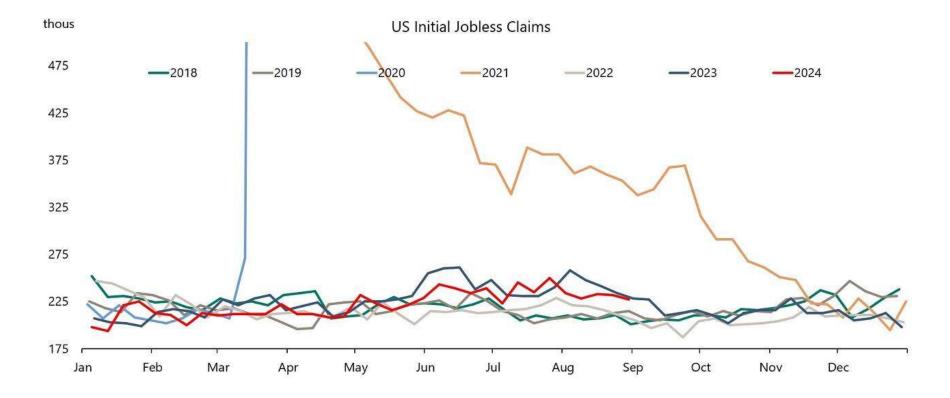
APOLLO

### Jobless Claims Declining – Jobs to Seekers 1:1



APOLLO

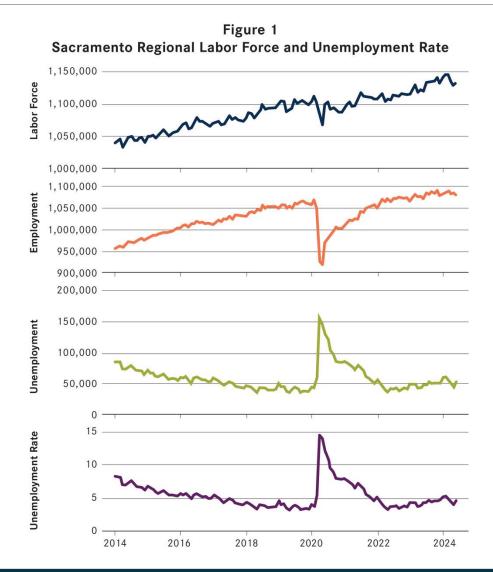
#### Weekly initial jobless claims





### Sacramento Labor Market Flat to Declining

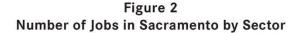


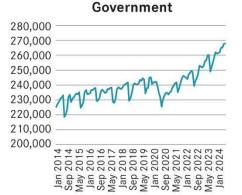


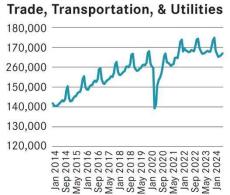


### Sacramento Labor Market By Sector/Industry





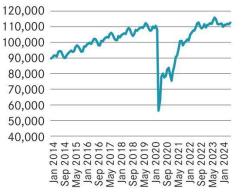


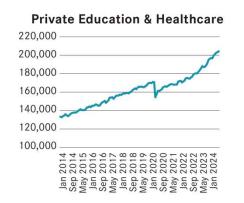


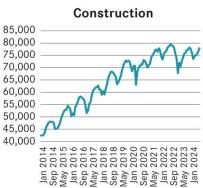
**Professional & Business Services** 

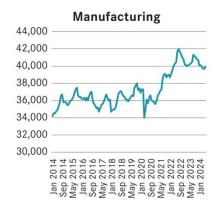


Leisure & Hospitality









**Financial Activities** 





## GOLDENSTONE



### WEALTH MANAGEMENT



# THE CONSUMER REMAINS STRONG FOR NOW ALTHOUGH COOLING OFF

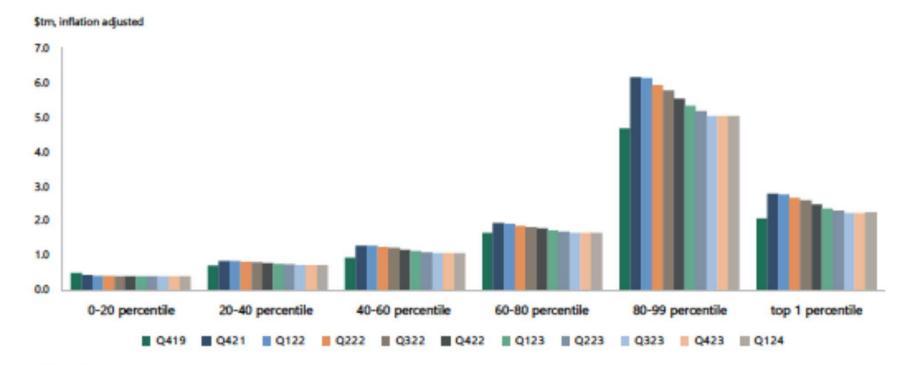
www.goldenstonewealth.com



GOLDENSTONE

### The Upper Income Households Have Large Cash Balances

Deposits held by income percentile



Data as of March 2024.

Sources: FRB, Haver Analytics, Apollo Chief Economist

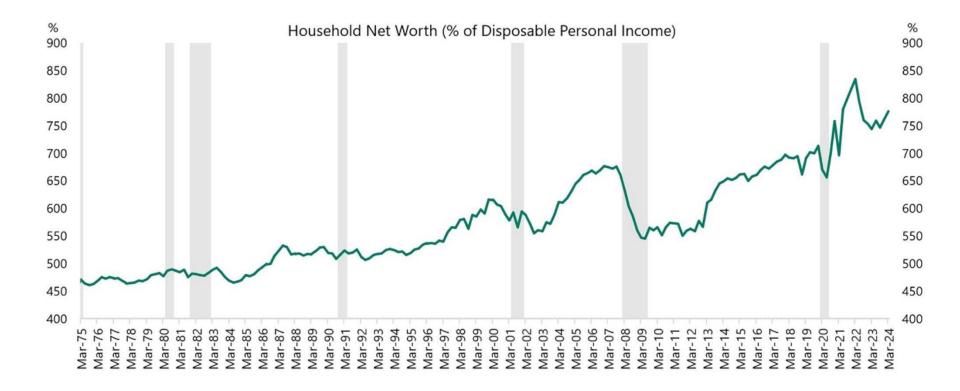


### GOLDENSTONE

G

### Household Net Worth Hits Record Highs

Household net worth close to all-time highs





### GOLDENSTONE

19

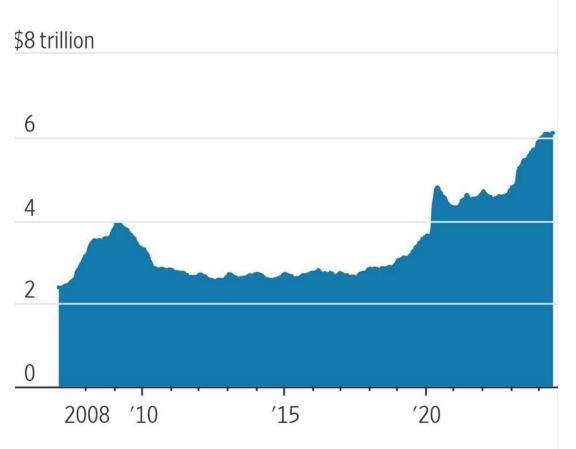


APOLLO

### Record Cash Still Sits on the Sidelines



#### Assets in money-market funds

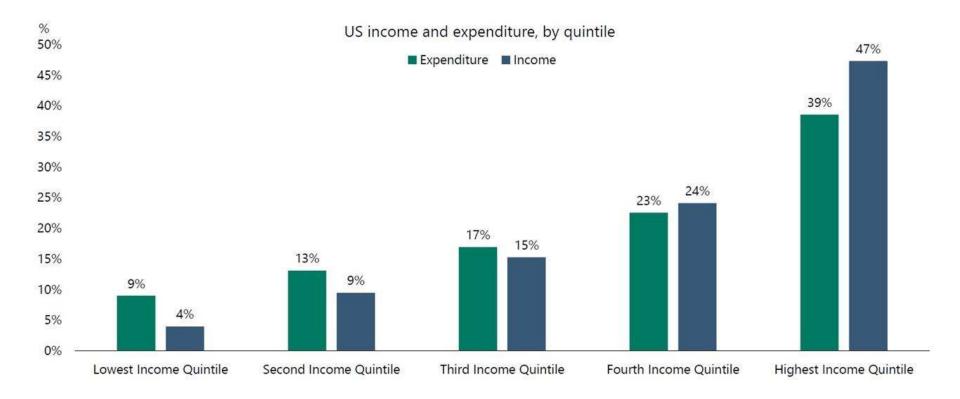


Note: Weekly data, as of June 18 Source: Investment Company Institute



### Higher Income Households Consumer And Economic Boost







### GOLDENSTONE

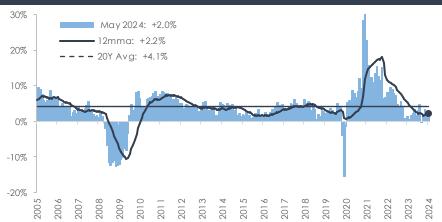
APOLLO

#### **Retail Sales & Personal Finances**



#### Year over Year Growth in Retail Sales

20 years of data (retail sales excluding food); 12mma = 12 month moving average

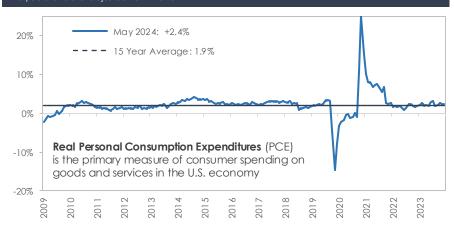


#### **Real Personal Consumption Expenditures** 20 years of data adjusted for inflation

G

GOLDENSTONE

WEALTH MANAGEMENT

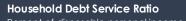


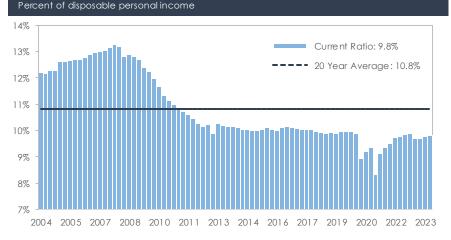
Disclosures: Data sourced from U.S. Bureau of Economic Analysis, U.S. Census Bureau, and the Federal Reserve.

Personal Savings Rate

20 years of data; % of disposable income

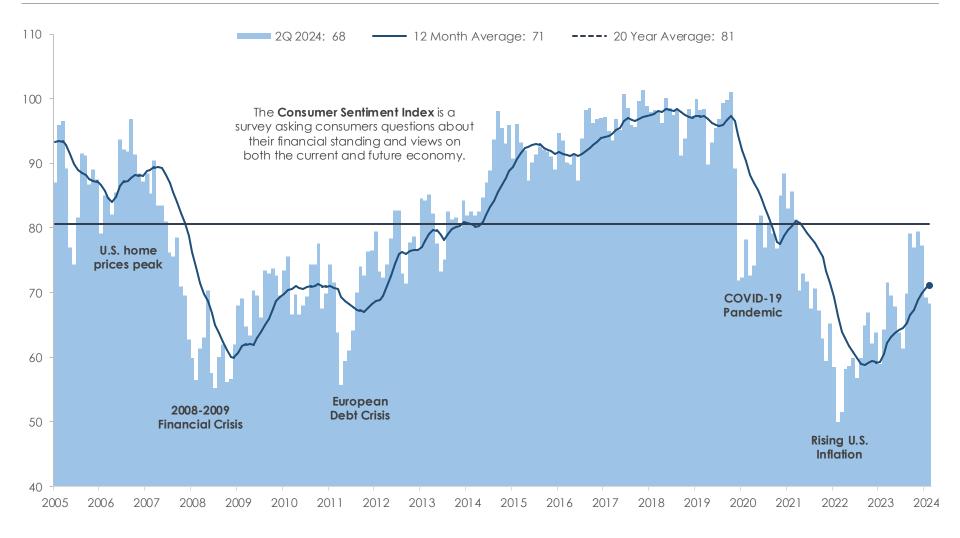






GOLDENSTON Erease see disclosures at end of presentation. 22

#### **Consumer Confidence**



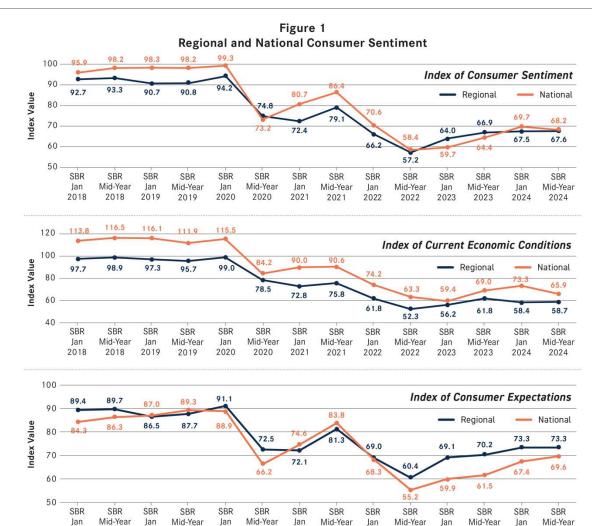
Disclosures: The University of Michigan Consumer Sentiment Index is a monthly survey that asks consumers questions about their financial standing and views on both the current and future economy.



GOLDENSTON E ase see disclosures at end of presentation. 23



### Consumer Sentiment in Sacramento Weaker than National ${f G}$



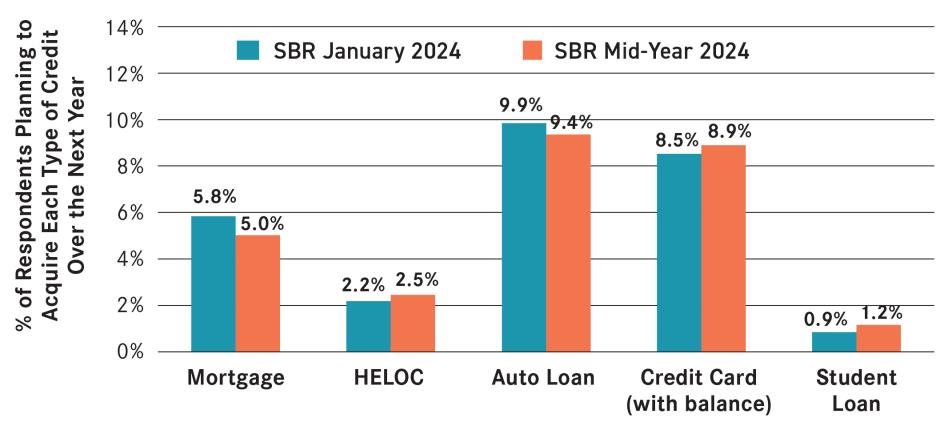
Notes: National data obtained from the University of Michigan Consumer Sentiment Survey, available at: https://data.sca.isr.umich.edu/. Indices calculated using the methods specified at: https://data.sca.isr.umich.edu/fetchdoc.php?docid=24770.



### GOLDENSTONE



### Figure 2 Types of Credit Planned Over the Next Year

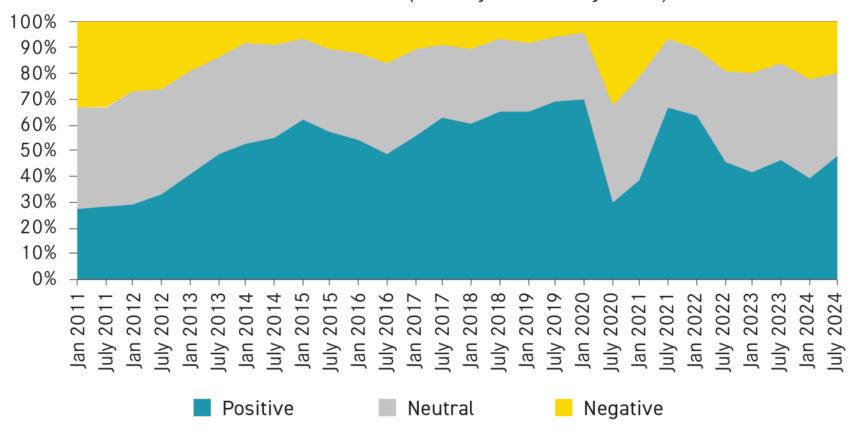




### Sacramento Small Business Confidence Well Below Peak



Figure 1 Overall Sentiment (January 2011 - July 2024)





GOLDENSTONE

## GOLDENSTONE

### G

### WEALTH MANAGEMENT



## CRE STABLIZING HOUSING STABLE DESPITE HIGH MORTGAGE RATES

www.goldenstonewealth.com



GOLDENSTONE

### Sacramento CRE





Figure 2 Industrial Deliveries: 2009-2025 FORECAST \$4.5 \$4.0 \$3.5 \$3.0 \$2.5 \$2.0 \$1.5 \$1.0 \$0.5 \$0.0 2012 2015 2016 2018 2019 2020 2009 2013 2014 2017 2023 2024 2025 2010 2011 2021 2022

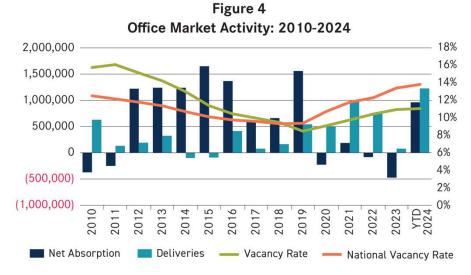
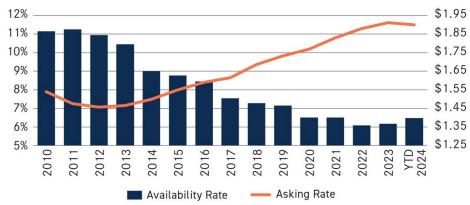


Figure 5 Retail • Availability & Average Asking Lease Rate: 2010 - 2024



Source (Figures 4 & 5): CoStar

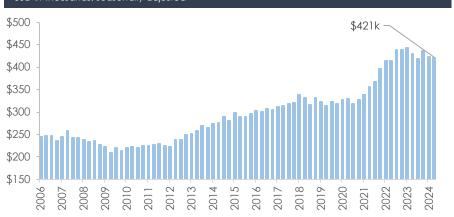


GOLDENSTONE

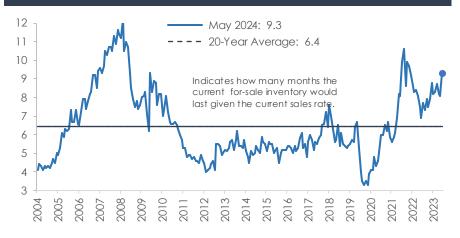
#### Housing Market Update



#### Median Sales Price for Homes Sold in the U.S. USD in thousands, seasonally adjusted



U.S. Home Inventory (in months) Ratio of Houses for Sale to Houses Sold

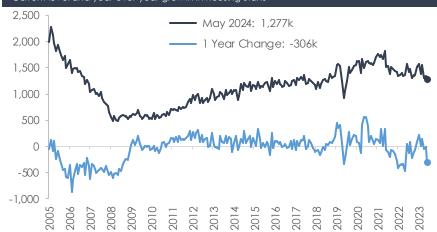


#### Rolling Changes in U.S. Home Prices

Year over year growth rate is an average of the past 4 quarters



Housing Starts in 000s Current level and year over year growth in housing starts



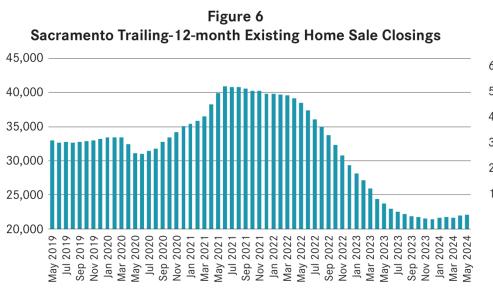
Disclosures: Data sourced from National Association of Realtors and Federal Reserve.



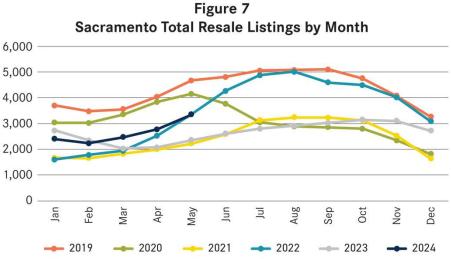
GOLDENSTON Frease see disclosures at end of presentation. 29 www.goldenstonewealth.com

### Sacramento Residential Real Estate





Source: JBREC analysis of public records data for transactions and ownership; John Burns Research and Consulting LLC (Data: May-24, Pub: Jul-24)



Source: JBREC estimates; John Burns Research and Consulting LLC (Data: May-24, Pub: Jul-24)



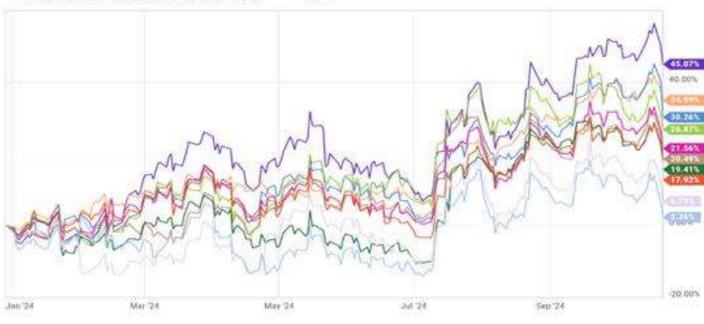
### GOLDENSTONE

### Publicly Traded Home Builder Stock Price Performance



#### Home Builders Year to Date Performance - Oct 2024

	VAL
<ul> <li>Toll Brothers Inc (TOL) Total Return Price % Change</li> </ul>	45.07%
<ul> <li>NVR Inc (NVR) Total Return Price % Change</li> </ul>	34.99%
PulteGroup Inc (PHM) Total Return Price % Change	30.26%
<ul> <li>K8 Home (K8H) Total Return Price % Change</li> </ul>	26.87%
<ul> <li>Taylor Morrison Home Corp (TMHC) Total Return Price % Change</li> </ul>	21.56%
<ul> <li>Tri Pointe Homes Inc (TPH) Total Return Price % Change</li> </ul>	20.49%
<ul> <li>D.R. Horton Inc (OHI) Total Return Price 's Change</li> </ul>	19.41%
<ul> <li>Lennar Corp (LEN) Total Return Price % Change</li> </ul>	17.92%
Menitage Homes Corp (MTH) Total Return Price % Change	6.79%
<ul> <li>Century Communities Inc (CCS) Total Return Price % Change</li> </ul>	2.36%



Performance of major publically traded home builders.





### GOLDENSTONE

31 www.goldenstonewealth.com

Oct 22, 2024, 6:02 PM FDT Powered by YCHARTS

### Mortgage Rates Follow the 10 Year Treasury Yield Closely



Figure 1: Mortgage Rates and Treasury Yields

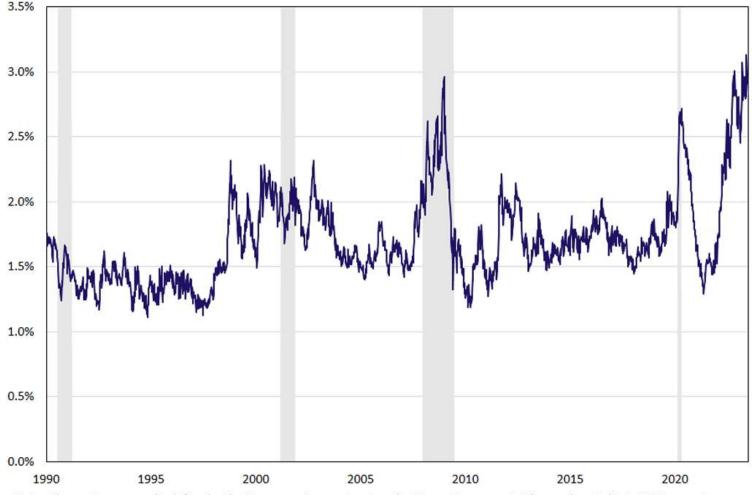


Source: FRED and author's calculations.



### Mortgage Rates Spread Above the 10 Year Treasury

#### Figure 2: Mortgage Spread Over Time

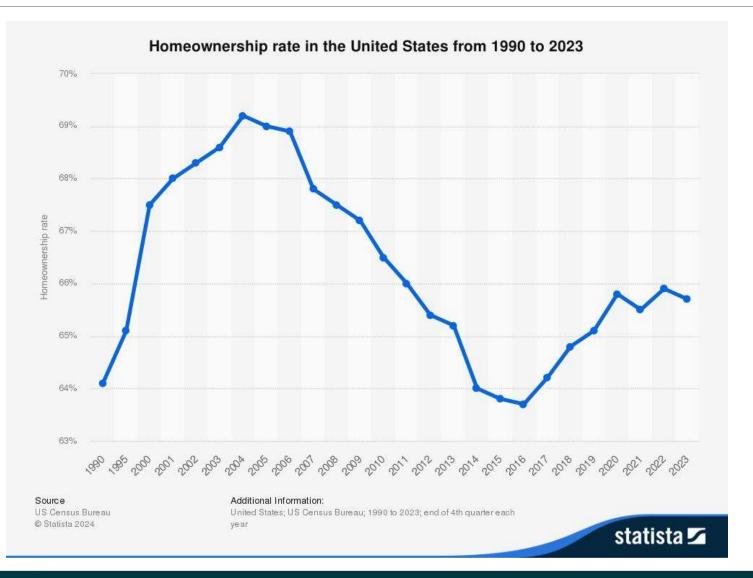


Notes: The mortgage spread is defined as the 30-year mortgage rate minus the 10-year Treasury rate. The gray bars indicate NBER recessions. Source: FRED and author's calculations.



### GOLDENSTONE

### Homeownership Rate in the USA – Will it Go Up?

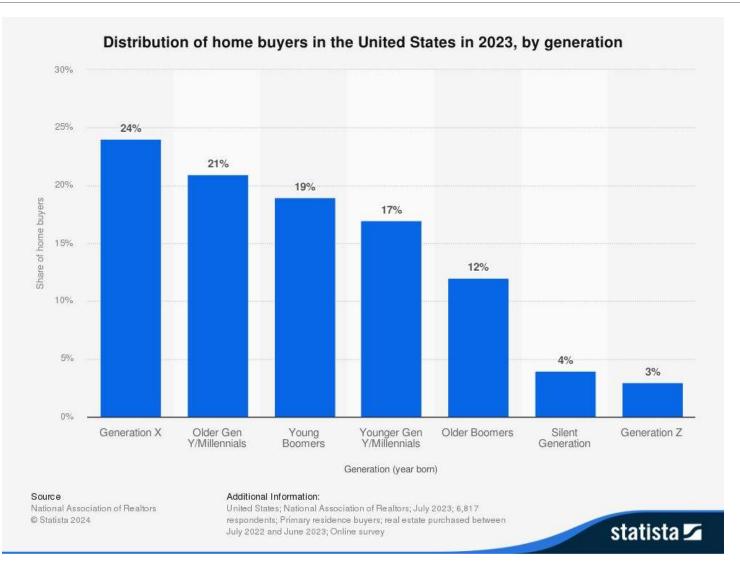




GOLDENSTONE



### Millennials are a Major Force in the Housing Market





## The Demand for Housing – First Time Buyers



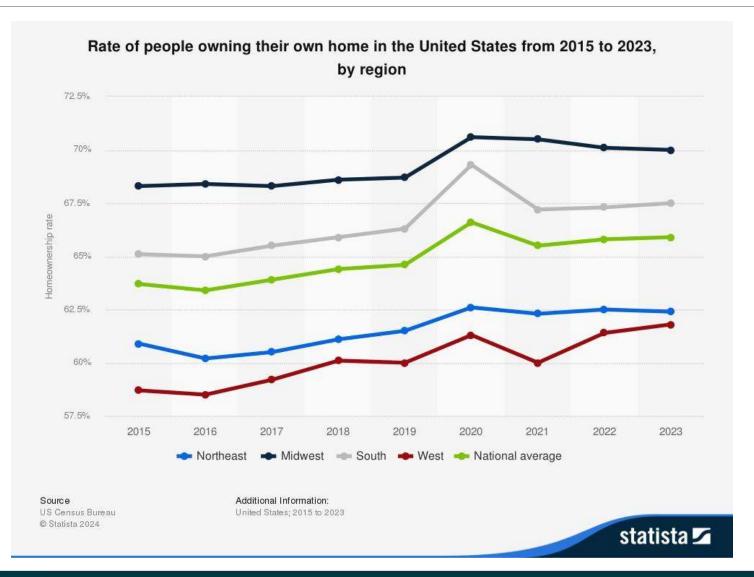
• Millennials were the largest generation of homebuyers in 2023, at 38% and at 68% of First Time Homebuyers.

 Among first-time homebuyers in 2023, 75% of the millennials were younger millennials (ages 25 to 33). Gen Y and Z will drive new home construction trends.



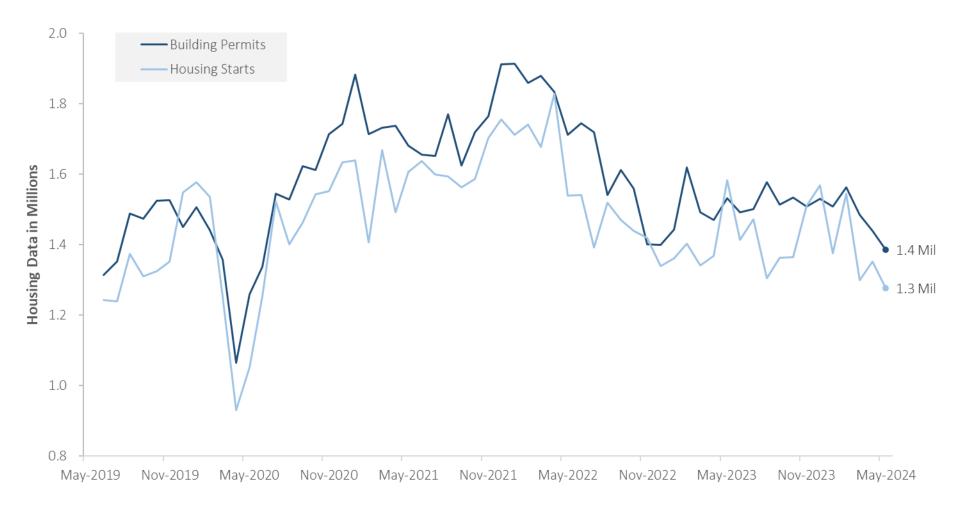


#### Homeownership Rates by Region – The West is Expensive!





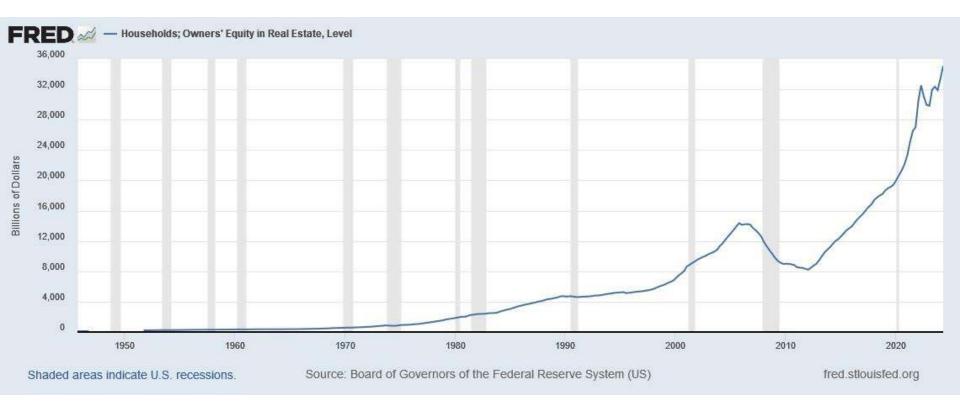
## Housing Starts and Building Permits at 4 Year Lows





#### Housing Wealth (Homeowner equity) Hits All Time High







## GOLDENSTONE



#### WEALTH MANAGEMENT



# THE CASE FOR A SOFT LANDING

www.goldenstonewealth.com

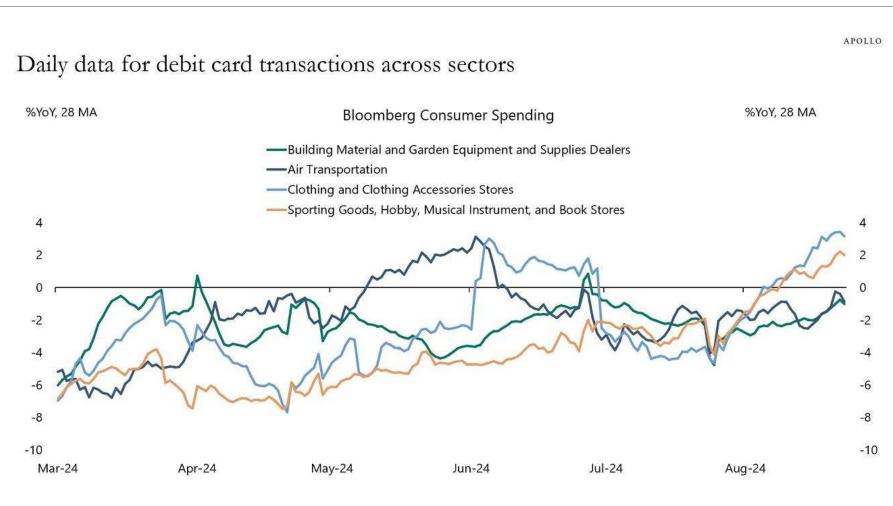


GOLDENSTONE

www.goldenstonewealth.com

#### Debit Card Transactions are Up – Consumer Spending







# Consumer Still Loves to Dine Out

#### Daily data for restaurant bookings

% 2019, 7day MA United States seated diners % 2019, 7day MA 0.0 0.0 -20.0 -20.0 -40.0 -40.0 -60.0 -60.0 -80.0 -80.0 -100.0 -100.0 -unl 0 Dec-22 Oct-22 Apr-Feb-Feb-20 Source: OpenTable, Apollo Chief Economist 7

GOLDENSTONE WEALTH MANAGEMENT

## GOLDENSTONE

42

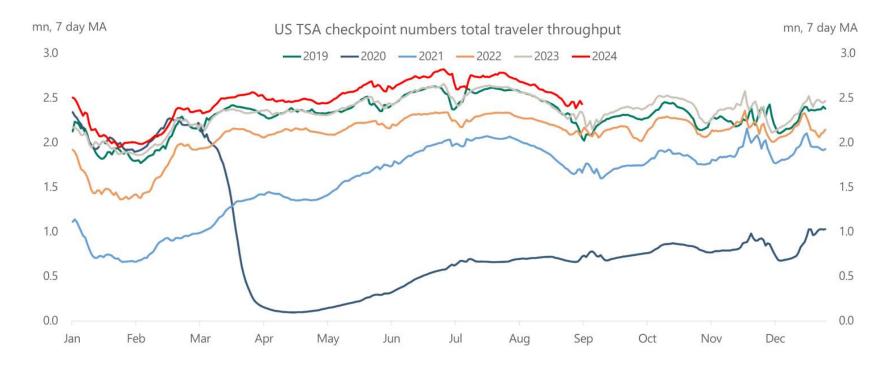
Ĵ

APOLLO

## USA Air Travel Still Very Strong

APOLLO

#### Daily data for US air travel



Source: TSA, Bloomberg, Apollo Chief Economist



## GOLDENSTONE

#### www.goldenstonewealth.com

8

#### Debit Card Sales and Retail Sales Trends All Stable to Increasing

APOLLO

APOLLO

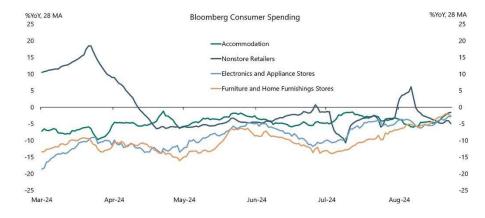


APOLLO

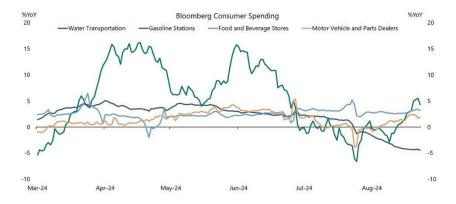


#### Daily data for debit card transactions across sectors

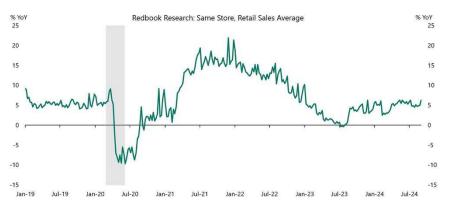
Daily data for debit card transactions across sectors



Daily data for debit card transactions across sectors



Weekly data for same-store retail sales





### GOLDENSTONE

www.goldenstonewealth.com

APOLLO

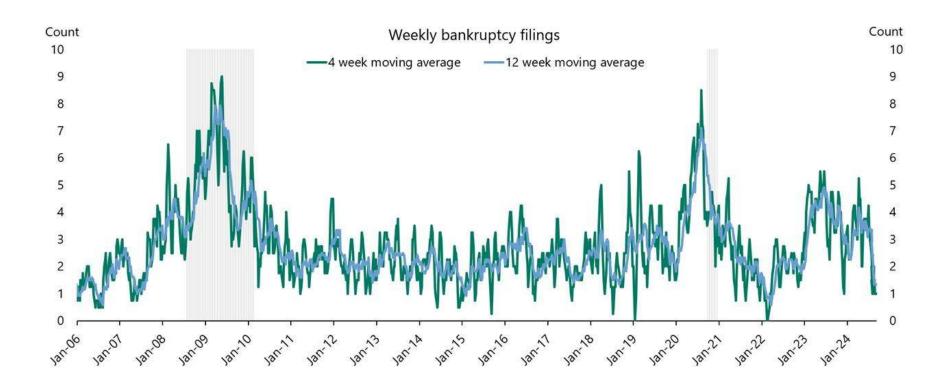
44

## **Defaults and Bankruptcies Trending Down**

#### G

APOLLO

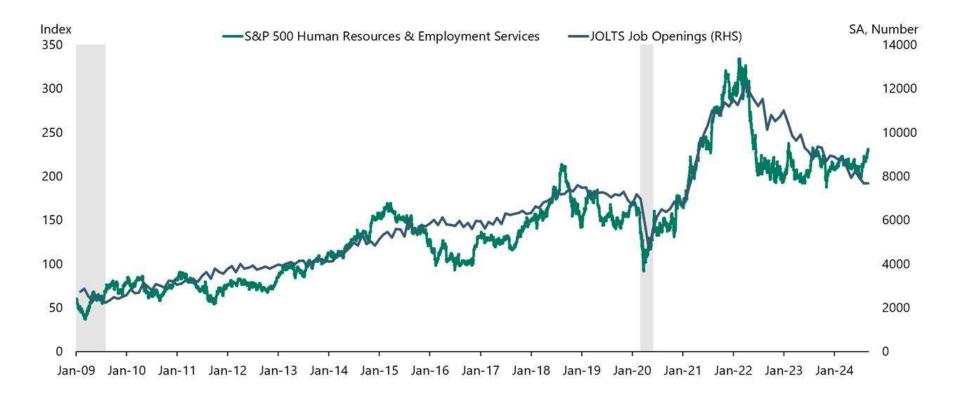
Weekly bankruptcy filings





#### Staffing Firms Point To Increase in Hiring and Job Openings

The stock price of staffing firms points to a rebound in job openings





#### GOLDENSTONE

APOLLO

# GOLDENSTONE



#### WEALTH MANAGEMENT



# SOFT LANDING AND MARKETS, INVESTMENTS

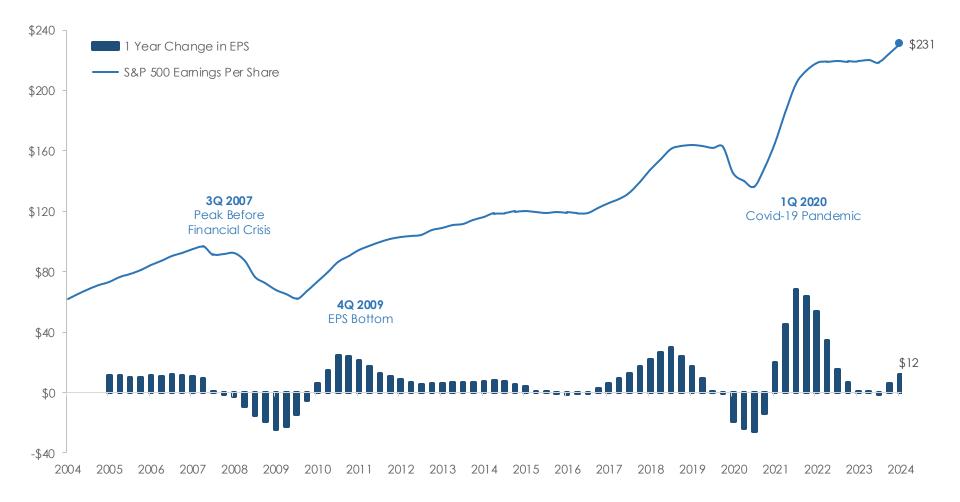
www.goldenstonewealth.com



GOLDENSTONE

www.goldenstonewealth.com

#### S&P 500 Earnings – Last 20 Years



Disclosures: Earnings are based on the reported last twelve-month EPS of the S&P 500 represented by the State Street SPDR S&P 500 ETF (SPY).



GOLDENSTONE ease see disclosures at end of presentation 48
<u>www.goldenstonewealth.com</u>

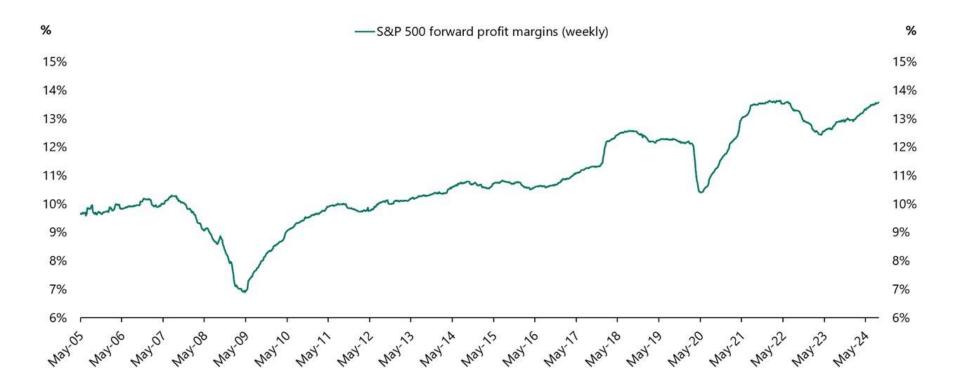


#### Corporate Earnings and Margins At Record Levels



APOLLO

S&P 500 weekly forward profit margins near record high levels





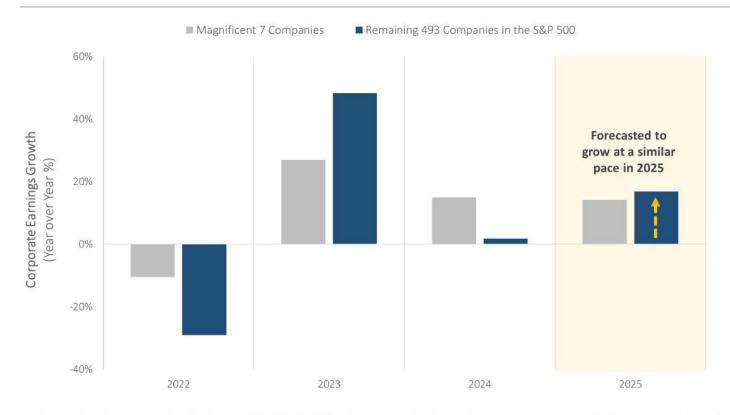
### GOLDENSTONE

49

#### S&P 500 Earnings Expected to Grow over the Next 2 Years







Disclosures: Data is based on the holdings of the State Street SPDR S&P 500 ETF (SPY). Earnings growth is based on the rolling next 12-month estimate since 12/31/2021. Latest available data as of 6/30/2024.



See disclosures at the end of the presentation. 14





United States stock market now makes up almost 50% of world market cap



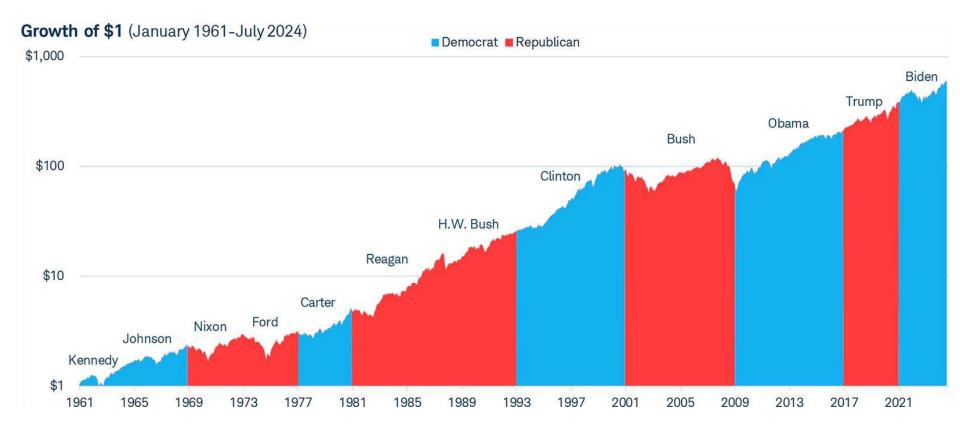


## GOLDENSTONE



APOLLO

#### Markets and Elections – Democrats Vs Republicans







## GOLDENSTONE

#### WEALTH MANAGEMENT





# THE BAD NEWS

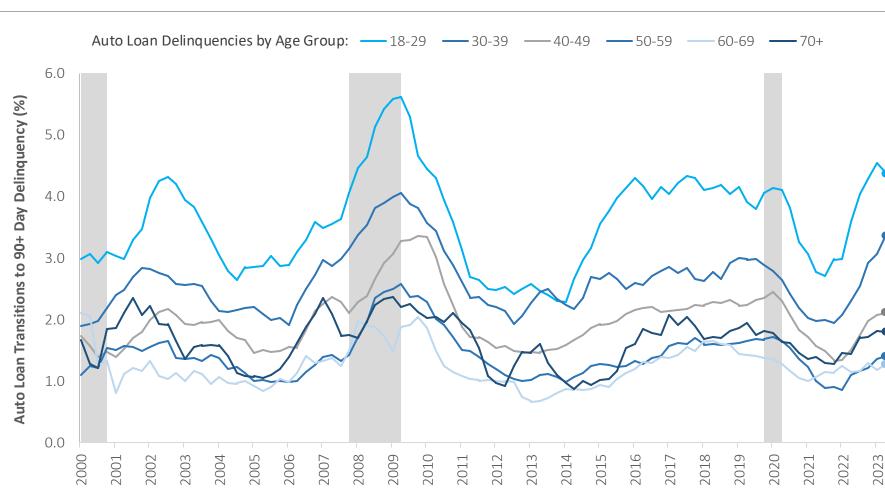
www.goldenstonewealth.com



GOLDENSTONE

www.goldenstonewealth.com

#### What We're Monitoring – Rising Auto Loan Delinquencies



Disclosures: Data is sourced from New York Fed Consumer Credit Panel/Equifax. Latest available guarterly data as of 9/30/2023.



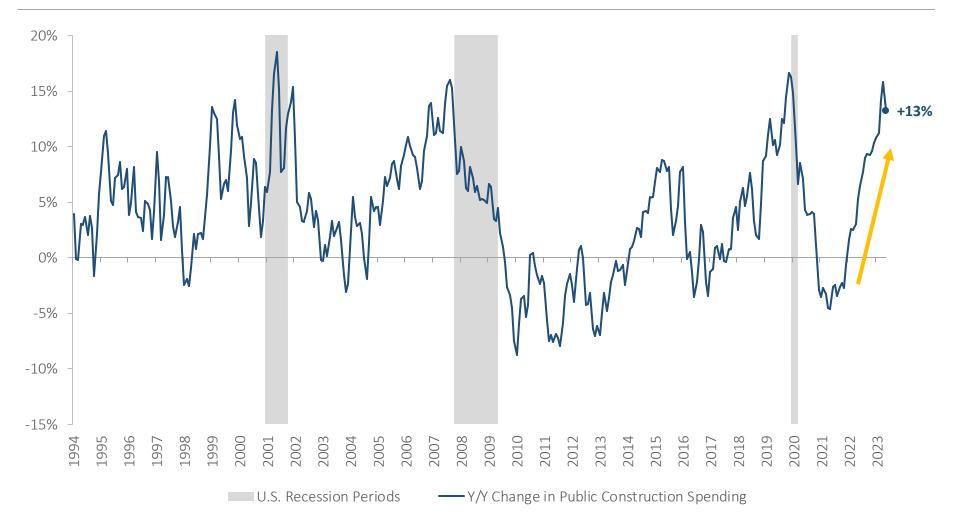
GOLDENSTONE

54



#### Fiscal Spending – U.S. Government Spends Big on Public Construction





Disclosures: US Census Bureau, National Bureau of Economic Research (NBER). Data is seasonally adjusted. Latest available monthly data as of 9/30/2023.



# Other Regional Challenges and Headwind

Less than Vibrant Job Market in Sacramento

Back To Office In Bay Area

**Declining Affordability** 

Mortgage Rates Will Stay Sticky

**Elusive Homeowner Insurance and Auto Insurance** 



In Spite of Challenges, What's Not To Love About Sacramento?

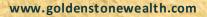
# Homeownership is Still The American Dream





#### QUESTIONS AND FEEDBACK

# Sanjay Varshney sanjay@goldentonewealth.com 916-799-6527







#### GOLDENSTONE WEALTH MANAGEMENT

Varshney & Villegas Private Investments

"Your Stepping Stone To A Golden Life"

Goldenstone Wealth Management, LLC ("Goldenstone Wealth Management", "Goldenstone") is an independent investment management and advisory firm. Please note that the use of the term "registered investment adviser" and description of Goldenstone Wealth Management and/or our advisors as "registered" does not imply a certain level of skill or training. You are encouraged to review our Brochure and Brochure Supplements for our firm's associates who advise you for more information on the qualifications of our firm and our employees. Advisory services are only offered to clients or prospective clients where Goldenstone Wealth Management and its representatives are properly licensed or exempt from licensure. This presentation is not a solicitation and is used solely for informational and educational purposes. Past performance is no guarantee of future returns. Investing involves risk and possible loss of principal capital. No advice may be rendered by Goldenstone Wealth Management unless a client service agreement is in place.

The information contained in any third-party resource cited herein is not owned or controlled by Goldenstone. Goldenstone does not guarantee the accuracy or reliability of any information that may be found in such resources. Links to any third-party resource are provided as a courtesy for reference only and are not intended to be, and do not act as, an endorsement by Goldenstone of the third party or any of its content. The information provided in this presentation is for general purposes only and should not be construed as, or used as a substitute for financial, investment, or professional advice. If you have questions regarding your financial situation, you should consult your tax, legal, or investment advisor.

