



We recorded major accomplishments during the first half of 2024 and are proud to share them with you. Thank you for your continued support of the BIA!

### **Government Affairs**

*The Government and Public Affairs Department works on behalf of the industry by advocating for public policies that foster a healthy building climate to ensure that well-planned communities continue growing to meet the region's housing needs. Here are some of the staff's top accomplishments during the first half of 2024:*

**Political Action Committee Wins Elections** - The BIA's PAC had several outstanding wins this Spring, including Rosario Rodriguez for Sacramento County Supervisor and Phil Pluckebaum for Sacramento City Council.

**Placer County Transportation Measure on the Ballot** - With strong support from BIA, the Placer County Transportation Planning Agency has placed a sales tax measure on the ballot in the cities of Roseville, Rocklin, and Lincoln that will raise funds for important development-related projects including the I-80/Highway 65 Interchange and the expansion of Highway 65.

**Lincoln-Placer Sales Tax Agreement Keeps Competing Measure off Ballot** - The city and county agreed to a proposal originally proposed by BIA staff in which Placer County lifted the annual cap in the tax revenue they provided to Lincoln for public safety purposes, but the deal could be revisited much sooner than 2030 as originally proposed.

**Stopped Inclusionary Zoning in City of Sacramento** - The BIA has helped stop Inclusionary Zoning by running an aggressive independent expenditure campaign that helped elect Phil Pluckebaum over Katie Valenzuela, who was the major proponent of Inclusionary Zoning.

**BIA Cuts Water Costs at Sacramento County** - As a result of the BIA's efforts, the Sacramento County Board of Supervisors approved a \$200,000 cap on water connection fees. The prior ordinance required a 15% payment of the water fee at entitlement. With fees at \$20,000 per unit, the policy change will save a 500-unit project \$1.5 million.

**Sacramento County on Track for Major Improvements** - As a result of BIA leadership, Sacramento County is considering several major revisions and streamlining to both infill in greenfield development and affordable housing.

**Placer Housing Element Remains in Compliance** - Following extensive outreach by BIA staff, the Board of Supervisors voted to rezone enough properties as high density to remain in good standing with the state Department of Housing and Community Development. This removes the threat of lawsuits that could result in the loss of permitting authority.

**El Dorado County Forms Affordable Housing Taskforce with BIA Staff and Members** - After years of pressure from BIA staff and stakeholders, the El Dorado County Board of Supervisors approved the formation of an affordable housing task force, which will include BIA staff and members.

**PG&E Planning BIA Training Sessions** - After extensive dialogue with BIA, PG&E is designing two training courses for BIA members with one focused on Initiation, Globals and Design and the other on Inspections and Construction. These sessions are intended to not only familiarize BIA members with PG&E processes, but also to help us provide feedback on how to improve those processes.

**Folsom Pulls Fee Updates in Favor of Planning Process Streamline** - The Folsom City Council directed staff to begin overhauling the planning process to provide a more efficient and affordable process for applicants after BIA raised concerns about the full recovery cost in these departments.

**Elk Grove Establishes New Acceptance Criteria to Increase Efficiency** - A technical working group of BIA members and city staff produced a new set of acceptance criteria intended to speed up the city's timeline and guide applicants through a more streamlined process.

**Rocklin Adopts Affordable Housing Incentive Program** - Rocklin adopted a program to incentivize affordable housing with reduced fees for homes at 60% AMI, reauthorized a housing asset fund for gap financing, and implemented a fee deferral for projects with low-income units.

## **Member Services**

*The Member Services Department focuses on building membership to ensure it is as representative of the regions homebuilding industry as possible. Member Services also coordinates numerous targeted networking and industry education events throughout the year. Key accomplishments include:*

- Membership growth of 4% since beginning of the year.
- Relaunched the CFO & HR Round Table providing opportunities for finance and human resources professionals to engage in learning and sharing.
- Continued efforts in building relationships with realtors by hosting the Realtors Quest Scavenger Hunt, bringing 100 realtors to visit 45 new home communities in the Sacramento region. We also held two Builder Showcases partnering with the realtor associations to connect home builders with realtors and provide building industry education.
- Implemented 50% more educational workshops than the first half of last year.
- Launched the Custom Builder Lab, which will provide specific events and presentations for BIA's custom builder members on a regular basis.
- Our Young Professionals Group, called BRIDGE, is mid-way through their first year with hosting a pool tournament and an educational workshop and has plans for a community service project and at least two other events before the end of the year.

## **HomeAid Sacramento**

*Since 1996, HomeAid Sacramento – one of the BIA's two affiliated charities – has been involved in constructing transitional housing facilities that serve, temporarily or transitionally, homeless families and individuals. Accomplishments include:*

- Successfully completed over eight HomeAid Cares projects, received the final inspection for our last phase of the VOA Veteran's Apartments Community Room/Laundry Facility expansion; as well as the start and completion of our first HomeAid BUILDS project in 2024, the Maryhouse ADA Bath remodel.
- Reached the planning stages of eight development projects: Powerhouse Ministries Facility for Men & Children; WEAVE Midtown Open House 8-unit apartment remodel, AMI Housing garage conversion; xHope relocation and facility remodel; Twin Lakes Food Bank, First Step Communities Grove Ave Laundry Room; VOA Emergency Shelter remodel, and Grove Ave Cabin Village.
- Successfully held the Annual Rivinius-Orr Golf Invitational with more than 150 golfers, volunteers, and supporters at Edgewood Resort and Golf Course. This year's Raffle for a Cause surpassed last year's funds raised as there was a new supporter who matched every dollar, more than doubling the raffle sales.
- HomeAid Sacramento was featured in Comstock's as its Capital Region Cares Community Spotlight Charity!

## **North State Building Industry Foundation**

*The Foundation, the BIA's affiliated workforce charity, develops community projects and raises funds to support educational, community, and research projects. Its core mission is to provide workforce development services for existing workers and people entering the industry. Accomplishments during the first half of 2024 include:*

- Provided training for approximately 250 individuals through community college programs, Out of School Youth, Summer Internships, BuildStrong Academy, Harbor Freight Fellowships, and more.
- The BuildStrong Academy held its Grand Opening in January, receiving news coverage from six media sources. The classes have been well received and approximately 70 percent of students have been placed into building careers.
- Virtual reality has been incorporated into training with our Out of School Youth Program. The tool allows participants to explore various trades and careers, including construction. KCRA reported on it during the Skilled Trades Job Fair.
- Summer Internships recruited four builder hosts (Lennar, Taylor Morrison, USA Properties and Toll Brothers) for this year's program. 52 students from several school districts in the Sacramento area are participating.