



As the industry faces increased headwinds, the North State BIA is continuing its efforts to promote homebuilding. We recorded several major accomplishments during the first half of 2022 and are proud to share them with you. Thank you for your continued support of the BIA!

Government and Public Affairs

The Government and Public Affairs Department works on behalf of the industry by advocating for public policies that foster a healthy building climate to ensure that well-planned communities continue growing to meet the region's housing needs. Here are some of the staff's top accomplishments during the first half of 2022.

BIA Elevates Transformer Shortage Concern at NAHB

In a meeting at NAHB in Washington, D.C., BIA staff, working with Roseville Electric and Mayor Bernasconi, were able to successfully elevate the transformer shortage to a top-of-mind issue as the lobbyists engage with members of Congress and the administration, including testimony with the U.S. Trade Representative.

Election Successes

The BIA PAC helped coordinate independent expenditures that spurred Sacramento County Supervisor candidate Pat Hume into first place and be well-positioned for the fall runoff. He is leading his nearest challenger by 10 points. The PAC also supported Lisa Kaplan for Sacramento City Council and she appears headed to victory.

Exemptions for All-Electric Climate Action Plan

The BIA secured offramps to the all-electric building requirements in the Sacramento County Climate Action Plan if component parts are too expensive or unavailable. We also succeeded in stopping a requirement for net-zero carbon emissions on any project altering the urban services boundary.

Moved Tentative Maps for Approval

BIA staff helped move hundreds of units to approval stages at the Sacramento County Board of Supervisors after they were being delayed.

El Dorado County Commits to Reassessing Traffic Fee

BIA staff worked with members on crafting a letter laying out concerns with this year's traffic fee inflationary adjustment. The Board of Supervisors acknowledged challenges with unprecedented increases and supply chain concerns and directed staff to come back with a plan to provide relief, possibly changing how fees are determined.

Rocklin Adopts Tiered Park Impact Fees

After months of negotiations between the BIA and the City, the Council adopted a tiered fee structure that will reduce fees for most new homes by 25%, with even bigger cuts for smaller homes. This will save homebuyers thousands of dollars.

BIA Stops New ADU Impact Fee in El Dorado Hills

The Board of Supervisors rejected a part of the El Dorado Hills Community Service District's annual adjustment to its impact fees that included a new impact fee on ADUs. BIA staff opposed this new impact fee because it was an obstacle to ADUs playing a role in increasing attainable housing as it could cost thousands of dollars per unit.

Reducing Sacramento Metro Fire Fee

The BIA persuaded the Sacramento Metro Fire District and the County to reduce their proposed fire fees.

Placer County Adopts Multifamily Objective Design Standards

With BIA support to overcome opposition, the Board of Supervisors adopted standards that can be ministerially approved to significantly streamline multifamily projects in the county.

Elk Grove Recycled Water Program on Track

After the BIA and others applied pressure on Sacramento County Water to finalize an agreement on Elk Grove's recycled water program, there appears to be a deal to be approved by all parties in the coming weeks.

Member Services

The Member Services Department focuses on building membership to ensure it is as representative of the region's homebuilding industry as possible. Member Services also coordinates numerous targeted networking and industry education events throughout the year. Key accomplishments include:

- Membership has grown 2% since Jan. 1, with an 85% retention – significantly higher than other trade associations, most of which strive for a 75% retention rate. Eight new members are builders.
- The BIA held over 20 events and educational programs to help enhance industry knowledge and business relationships, despite the Omicron spike which sidelined events for the first six weeks of the year. The Chili Cook Off at the Palladio in June had record-breaking attendance and participation.
- The BIA continues working with industry professionals to develop future leaders through the award-winning BUILD program. The 2022 class is the largest in the program's history with 18 participants.

HomeAid Sacramento

Since 1996, HomeAid Sacramento – one of the BIA's two affiliated charities – has been involved in constructing transitional housing facilities that serve, temporarily or transitionally, homeless families and individuals.

Accomplishments include:

- **Grove Avenue Transitional Housing for Emancipated Foster Youth.** With Meritage Homes serving as the builder captain, and Vintage Design providing support, Home Aid volunteers installed flooring in all 23 cabins, providing a finished look instead of the rough plywood floors residents were used to. The residents work and/or attend college and eventually move on to independent living.
- **Children's Receiving Home of Sacramento.** Thanks to the support of Red Leaf Developments, GR Trucking, Wells Fargo Foundation and Kenton Russell, Architect, HomeAid was able to accomplish the removal of a 50-year-old swimming pool. This was followed up by landscaping to match the surroundings. The cost was just over \$5,000! Our deepest gratitude to these very generous companies, and to Kenton.

North State Building Industry Foundation

The Foundation, the BIA's other affiliated charity, develops community projects and raises funds to support educational, community, and research projects. Its core mission is to provide workforce development services for existing workers and people entering the industry. Accomplishments during the first half of 2022 include:

- This summer, over 50 high school students from the Elk Grove, Sacramento City, San Juan, Roseville, and Wheatland school districts are learning from skilled trades. They are working under K. Hovnanian, Lennar, Taylor Morrison, USA Properties Fund, and participating trades. The students from Sac City are part of NSBIF's work readiness program for high school youth that includes life and work skills development, exposure to the residential construction industry, and field trips and OSHA 10 certification.
- In April, we hosted the annual Skilled Trades Job Fair and High School Senior Hiring Event, which had over 150 community members in attendance. Industry representatives have also been out in the community promoting the industry, as well as training and jobs. Since January, we've received inquiries from 600 persons for information on opportunities in the industry.
- More than 30 children were provided with beds through the Out of School Youth community service program, Project: My Own Bed. NSBIF collaborated with 10 community-based organizations that referred the children. The children have faced hardships that vary from being refugees to fleeing unsafe situations to finding a forever home with grandparents.