

LAND USE & GROWTH SURVEY

Greater Sacramento Area

Registered voters

9/8/2022 – 9/16/2022

N=800, +/- 3.46%

(due to rounding, not all results may add up to 100%)



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Generally speaking, would you say that [Placer/Sacramento] County is going in the right direction, or has it gotten off onto the wrong track?

26.8% Right direction
37.2 Wrong track
19.1 Mixed/both (volunteered)
17 Unsure/no answer

Looking at some local matters in your particular area...

Which of the following do you think should be the top priority for local leaders and public officials to work on during the next year? Is it...

(randomly rotated)

12.2% Crime prevention
30.7 Reducing homelessness
1.9 Expanding public transit
3.6 Small business recovery
8.5 Stopping inflation
23.3 Improving housing affordability
5.2 Reducing taxes...or...
8.2 Protecting the environment
4.8 Other (volunteered)
1.6 Unsure/no answer

Do you support or oppose new toll lanes that would require payment during rush hours to use some of the lanes on Interstates 5 or 80 or U.S. 50?

22.9% Support
66.5 Oppose
10.7 Unsure/no answer

Which of the following would you say is your ideal method of getting to work? Is it...

(randomly rotated)

22.2% Teleworking from home

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- 40.2 Driving your car
- 5.1 Using public transit
- 2.6 Riding a bicycle
- 2.9 Walking
- 25.2 Or, this question does not apply to you
- 1.2 Other (volunteered)
- .6 Unsure/no answer

If you were buying a home, would you rather live in...(rotated)...a smaller home with very little yard that was closer to buses, rail, transit and parks...or...a larger suburban home with more living space and a backyard, but you would need to drive a bit further to get to work or to amenities like shops and restaurants?

- 36.6% A smaller home with very little yard/closer to transit
- 56.4 A larger suburban home with more living space/drive further
- 7 Unsure/no answer

If you were moving to a new home, would you prefer that it be located...

- (randomly rotated)
- 25.8% Close to a downtown or midtown
 - 38.4 In the suburbs...or...
 - 31.5 In a rural area
 - 4.4 Unsure/no answer

Which of the following would be the most important to you when buying a new home? Is it...

- (randomly rotated)
- 28.8% Good schools
 - 25.7 Stores & shops within walking distance
 - 24.5 A large yard...or...
 - 8 Easy access to public transit
 - 9.6 Other (volunteered)
 - 3.5 Unsure/no answer

Do you agree or disagree that the next generation, such as, perhaps, your children or grandchildren, will be able to afford to buy a home in the Sacramento area?

- 21.3% Agree
- 71.3 Disagree
- 7.4 Unsure/no answer

In the greater Sacramento area new homebuyers are typically required to pay close to \$100,000 in fees for government services, such as parks, roads, libraries, affordable housing and transit. Do you agree or disagree that local government leaders should be working to bring down these costs for new homeowners?

77.1% Agree
14.1 Disagree
8.8 Unsure/no answer

Do you think that too few new homes and apartments being built has contributed a lot, somewhat or not at all to the shortage of housing that is affordable?

27.1% A lot
30.7 Somewhat
29.2 Not at all
13 Unsure/no answer

Do you think that an excessive amount of government regulations & fees has contributed a lot, somewhat or not at all to the shortage of housing that is affordable?

40.5% A lot
33.8 Somewhat
16.1 Not at all
9.7 Unsure/no answer

Which of the following features in a park would you like to have close to you and are you most likely to use? Is it...

(randomly rotated)
55.7% Greenways and trails
12.3 Sporting facilities & ballfields
12.9 A large community center...or...
10.3 A community pool
4 Other (volunteered)
4.7 Unsure/no answer

Which of the following should local governments be focused on to address the local economy? Is it...

(randomly rotated)
25.8% Reducing taxes or regulations
14.7 Making it easier to open a small business
17 Cutting government spending...or...

- 35.4 Increasing taxes on the rich and large corporations to increase spending on assistance programs
2.9 Other (volunteered)
4.2 Unsure/no answer
-

Which of the following areas in our region offers the best opportunities for new businesses? Is it...

(randomly rotated)

- 9.3% Rancho Cordova
31.7 Placer County-Roseville
13.2 The City of Sacramento...or...
13.1 Elk Grove
32.7 Unsure/no answer
-

Which of the following areas in our region offers the best housing opportunities? Is it...

(randomly rotated)

- 12.5% Rancho Cordova
29.6 Placer County-Roseville
13.4 The City of Sacramento...or...
15.6 Elk Grove
28.8 Unsure/no answer
-

Here are some problems facing the Sacramento area that other people have mentioned. After each one, please indicate how much of a problem you think this is in your area...

(RANDOMLY ROTATED NEXT 3 QUESTIONS)

How much of a problem is the cost of housing and rent? Is it a very big problem, somewhat of a problem, not much of a problem or not a problem?

- 69.8% Very big problem
22.2 Somewhat of a problem
3.6 Not much of a problem
2.9 Not a problem
1.5 Unsure/no answer
-

How much of a problem is the cost of living, such as everyday goods and services? Is it a very big problem, somewhat of a problem, not much of a problem or not a problem?

- 51.5% Very big problem
38.3 Somewhat of a problem

6.4 Not much of a problem
3.5 Not a problem
.3 Unsure/no answer

How much of a problem is traffic congestion? Is it a very big problem, somewhat of a problem, not much of a problem or not a problem?

27.8% Very big problem
46.2 Somewhat of a problem
19.6 Not much of a problem
4.9 Not a problem
1.5 Unsure/no answer

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: "I am likely to move out of the Sacramento area in the next few years."?

44.6% TOTAL AGREE

16.4 Somewhat agree
28.2 Strongly agree

51.2% TOTAL DISAGREE

38.6 Strongly disagree
12.6 Somewhat disagree

4.2% Unsure/no answer

If you had a choice, how often would you want to work remotely from home? Is it...

22.3% All of the time
20 Most of the time
16.7 Some of the time
4.6 Rarely
5.7 Never
30.3 Or, this question does not apply to you
.3 Unsure/no answer

Looking at a particular organization...

Do you agree or disagree that your local Chamber of Commerce or business association helps protect and enhance the quality of life in your community?

31.1% Agree
37.3 Disagree

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31.7 Unsure/no answer

Finally, here are a few short questions for statistical purposes...

Which of the following includes your age group? Is it...

41.4% 18 to 44
32.3 45 to 64...or...
25.6 65 and older
.8 Unsure/no answer

Which of the following do you consider to be your main race or ethnic background? Is it...

62.1% White
6.1 African-American
8.4 Hispanic or Latino – skipped next question
11.1 Asian or Indian...or...
5.1 Something else
1.3 Two or more races (volunteered)
5.9 Unsure/no answer

Are you of Hispanic origin or descent?

n=733

6.2% Yes
89.6 No
4.2 Unsure/no answer

Gender:

47.1% Men
52.9 Women